

Wiltshire Online Programme – Broadband Update Salisbury May 2014

Highlight

- **Homes and Businesses in Salisbury can now order superfast broadband**
- In April and May the Wiltshire Online programme will install over 20 new structures serving over 1300 premises in Salisbury
- We will bring superfast broadband to over 10,000 homes and businesses by June 2014
- A new postcode checker will be live on the Wiltshire online website w/c 19th May
- Residents should contact their current Internet Service Provider for more information about ordering new services

GWB Broadband rollout summary

Wiltshire Council is working in partnership with South Gloucestershire Council as part of the Great Western Broadband (GWB) delivery project.

The partnership will ensure that By March 2016 at least 91% of all premises across Wiltshire are able to access superfast broadband (24Mb+) and that all premises in the intervention area are able to access a minimum standard broadband service (2Mb+).

How to order better broadband

Wiltshire Online is bringing an improved broadband infrastructure to Wiltshire. This infrastructure will be used by Internet Service Providers (ISPs) to offer a range of broadband packages to customers. If current broadband package meets the needs of the user, then there is no need to do anything. However, if the user wants more than they are currently receiving (for example faster speeds), they will need to upgrade their existing package.

Although BT are installing the infrastructure, Wiltshire Council are providing an open network which means a wide range of ISPs will be given the opportunity to provide their services across the improved network. However, please note that the decision to offer services will be down to each individual ISP according to their business model and is outside the control of this project.

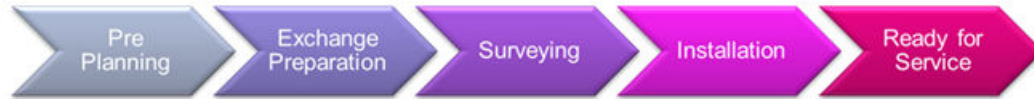
For more information about speeds and the different factors that affect the final speeds a user receives and what it means, please check the FAQs on the Wiltshire Online website – www.wiltshireonline.org.

To check out the best deals on offer, there are multiple broadband comparison sites that users can check on what ISPs are offering. Visit the Ofcom (Office of Communications) website that provides access to Ofcom accredited comparison websites:
<http://consumers.ofcom.org.uk/price-comparison/>

Deployment stages

To deliver fibre broadband requires the completion of a number of stages. As with any complex and wide scale infrastructure deployment there are areas which will be delivered earlier than others as the time it takes to work through each stage will vary from street to street, parish to parish. The rollout is due for completion in Spring 2016.

Below is a breakdown of the stages involved



The rollout is being designed to ensure the network provides the greatest possible coverage of superfast broadband with the available funding. We are taking into account many factors, including geography, planning requirements and the location of the existing telecoms infrastructure. These factors will dictate the order of the rollout. This approach will ensure the best value for money, but it does mean that we cannot prioritise specific locations and deviate from how the network will be rolled out across the area, as doing so would result in a time-consuming and costly project, and would ultimately reduce the number of premises to which we are able to deliver superfast broadband.

Broadband in Salisbury

Wiltshire Council is continuing to work in the Salisbury area with further infrastructure deployment in progress. The Wiltshire Online website (www.wiltshireonline.org) is intended to be the first port of call for any member of the public. We will regularly update the website throughout the course of the programme.